

Indigo Pathway

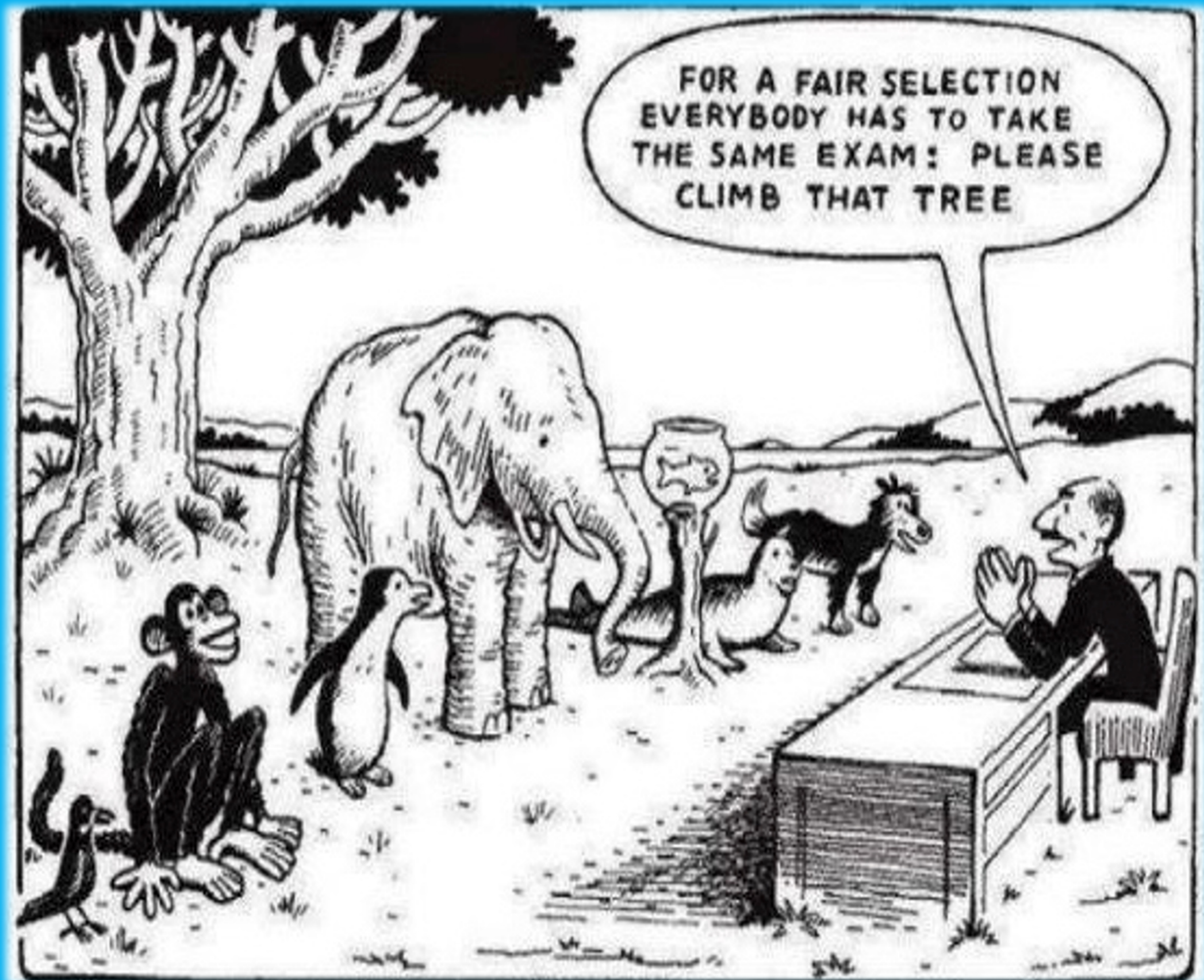
Level 1 Certification: Session 1 Summary and Motivators



Motivators Session Agenda:

1. Welcome – Overview of our Time
2. Indigo Summary Page and Strengths
3. The 6 Motivators
4. Motivator Applications
5. In Between Activity
6. Q & A

Our Core Belief and Mission at Indigo



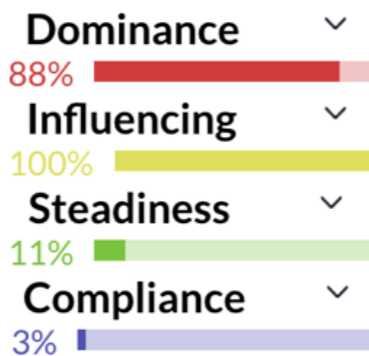
Use your organization's custom link or:
<https://www.indigopathway.com/survey>

Hi, Sheri!

Independent, Big-Picture, One-of-a-Kind for a Cause

Top Two Motivators:

Social Individualistic



Indigo Code: UHDI ULSC So UHIn

ABOUT SHERI

You are a friendly and direct person who wants to be seen as a leader for a cause that is important to you.

STRENGTHS

People-oriented, Will drive results, Flexible and Big-picture thinker

JOB STRATEGY

Look for a job where you can help people, your way, and preferably lead in that effort.

Share with Friends

<https://www.indigopathway.com/survey/shared/6hn1zpjopg4>



Knowing Your Why



Credit:

Simon Sinek: How Great Leaders Inspire Action.

September 2009 at TEDxPuget Sound

Watch the entire Ted Talk here:

<https://www.youtube.com/watch?v=qp0HIF3SfI4>

The 6 Indigo Motivators



TRADITIONAL:

Beliefs, Values,
Family



INDIVIDUALISTIC:

Independence,
Freedom, Choice



SOCIAL:

Helping Others, Making
a Difference, Impact



UTILITARIAN:

Efficient, Money,
Practical



AESTHETIC:

Art, Beauty, Music,
Nature, Harmony




THEORETICAL:

Knowledge, Truth,
Learning

Motivators Page

Sheri's Results

 Results Summary

 What Motivates You

 Your DISC Profile

 Career Matches


 Maximize My Results


 Communication Tips

 Reflections and Goals

 Resources

Download PDF

 Use your results on your resume and LinkedIn

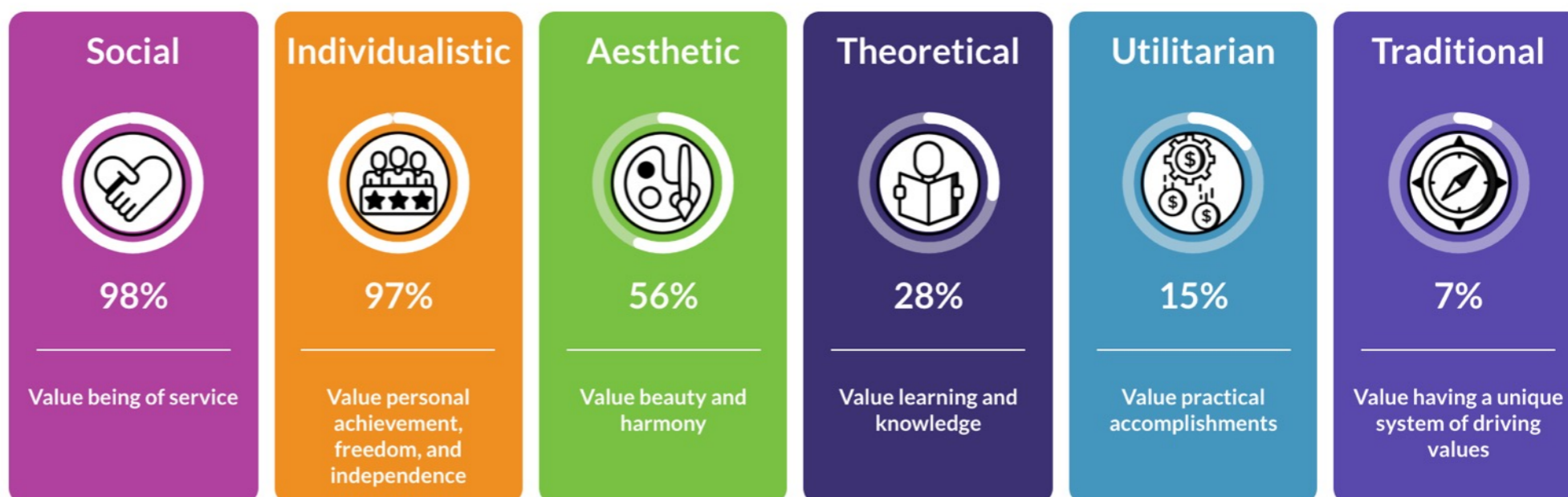
 Give back, buy our starter pack



Independent Helper

Your top motivators are **Social** and **Individualistic**.

When deciding on a new career path, prioritize **being of service** and **personal achievement, freedom, and independence**.



Motivators Video

Theoretical



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Social



98%

Value being of service

Individualistic



97%

Value personal achievement, freedom, and independence

Aesthetic



56%

Value beauty and harmony

Theoretical



28%

Value learning and knowledge

Utilitarian



15%

Value practical accomplishments

Traditional



7%

Value having a unique system of driving values

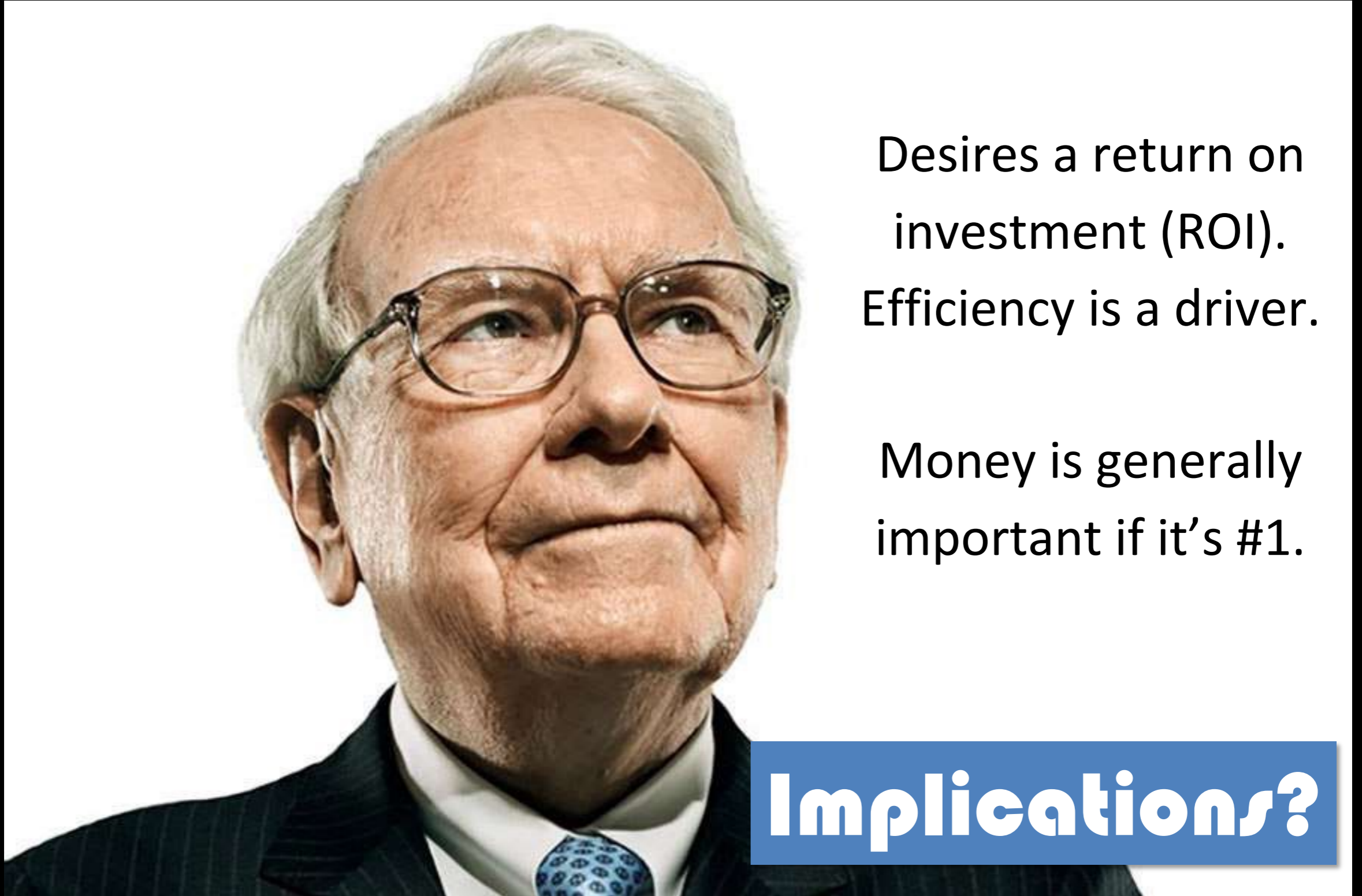
Theoretical

Desires to “know”.
Research and continuous
intellectual challenge are
important.

Implications?



Utilitarian



Desires a return on investment (ROI).
Efficiency is a driver.

Money is generally important if it's #1.

Implications?

Aesthetic

Desires balance.

A beautiful physical space to work and live is important.

Implications?



Traditional

Desires respect. Creating a family feel and being able to live and express beliefs/values are important.



Implications?

Individualistic

Desires
freedom.

Projects they
completely
own and
recognition for
results are
important.



Implications?

Social

Desires to be of
service.

Making a difference
in people's lives is
important.

Implications?



Motivator Statement

Sueann's Results

Results Summary

What Motivates You

Your DISC Profile

Career Matches

Maximize My Results

Sueann's Job Advice

Communication Tips

Personalized Questions

Resources



Independent Helper



Your top motivators are **Social** and **Individualistic**.

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[Click here](#) to view job tips, and videos for each motivator. Remember, your top two are most important for fulfillment!

[i Why is this important?](#)

[? What can I do with this?](#)

How do your TOP 2 motivators combine and show up for you?



TRADITIONAL:

Beliefs, Values,
Family



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In Between Activity

(1) Explore our Indigo in Careers page.

<https://www.indigopathway.com/database/indigo-in-careers/> .

For each motivator, try to think of a few jobs, activities even companies in your area that someone with each motivator could be interested.

(2) Have someone you know take IndigoPathway and review their motivators with them. Discuss how their current/desired job either aligns or does not align with their motivators and the implications of that.



Q & A



Write in the chat,
one take away from
this session.

Contact



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